HAIR MARSHMALLOW

ASSESSA

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CODE: 03HMA14082301

Mask with a creamy texture that promotes intense conditioning, softness, detangling, treatment and strength to the hair. **Directions for use:** apply to clean, damp hair, massage strand by strand. Wait 5 minutes and rinse.

	TRADE NAME	INCI NAME	%	FUNCTION	SUPPLIER
A	Distilled water	Aqua	qsp	Vehicle	-
	Sodium Gluconate	Sodium Gluconate	0.10	Chelating	-
B	**CARBOGREEN EO**	**Oryza Sativa Rice Starch, Tapioca Starch, Cyamopsis Tetragonoloba (Guar) Gum, Algin**	**2.00**	**Texture, glide, detangling and softness agent**	**ASSESSA**
C	Cetearyl Alcohol	Cetearyl Alcohol	5.00	Thickener	-
	Behentrimonium Chloride	Behentrimonium Chloride	5.00	Conditioning	Evonik
	PLUGIN GS	**Helianthus Annuus Seed Extract, Isopropyl Palmitate, Hydrogenated Farnesene, Simmondsia Chinensis Seed Oil ,Salvia Hispanica Seed Extract, Tocopheryl Acetate**	**5.00**	**Alternative to Silicone D5, Shine, Softness, prevention of split ends**	**ASSESSA**
	Vitamin E	Tocopherol	0.50	Antioxidant	-
D	Cetrimonium Chloride (50%)	Cetrimonium Chloride	2.50	Emulsifier	-
E	Vegetable Glycerin	Glycerin	2.00	Humectant	-
F	Microcare PEHG	Phenoxyethanol and Ethylhexylglycerin	1.00	Preservative	Thor
G	Fragrance Scarpin (SCE662463)	Parfum	0.80	Fragrance	Scentec
H	**FILCORTEX VEG**	**Aqua, Kappaphycus Alvarezii Extract, Laminaria Saccharina Extract, Hydrolyzed Rice Bran Protein, Hydrolyzed Soy Protein, Glycine, Sodium Benzoate, Potassium Sorbate**	**2.00**	**Hair Protection and Repair**	**ASSESSA**
	ACTIMULSI GA 20 BS	**Acacia Senegal Gum Extract, Sodium Benzoate and Potassium Sorbate**	**1.00**	**Alternative to Silicone and Softness**	**ASSESSA**
I	Citric Acid (Sol. 30%)	Citric Acid	0.30	pH Adjustment	-

PROCEDURE: Add phase A to a container and mix until dissolved. Gradually add phase B at room temperature with pleasant, heated to 90 °C. With a temperature of 90°C, homogenize for 20 min with vigorous stirring. Add phase C and mix for 10 min. It starts to cool. At 70°C add phase D and stir for 5 min. Below 40°C add phases E, F, G and H, respectively, with 5 min between each phase.
Adjust the pH with phase I.

FORMULA SPECIFICATION

- Viscosity: 40.000 - 50.000 cps (Brokifield RVT - Spindle 6/10 RPM)
- pH: 3,5- 4,5

The formulation was developed and tested in our laboratories using the specified ingredients and percentages. Assessa is not responsible for changes that may occur due to modifications made without further testing. It is the client's responsibility to verify the stability of the formula to ensure its safety and compliance with the laws and patents applicable in the country where the finished product will be used.

ASSESSA's raw materials:

THE CARBOGREEN PLATFORM allows us to make natural and biodegradable hydrogels with a unique sensory profile. Here, CARBOGREEN EO provides marshmallow texture, softness, shiny and viscosity to the mask.

PLUGIN GS is a combination of sunflower, chia and jojoba oil fractions with a biomimetic composition similar to skin sebum and is a natural substitute for Silicone D5 in skin care formulas, providing a silky touch.

FILCORTEX VEG combines amino acids and seals them inside the hair fiber, increasing hair mass and reinforcing its structure. Replenishes proteins in the hair cortex, repairs damaged and brittle hair and restores hair mass.

ACTIMULSI GA20 is a natural multifunctional bioactive derived from the scar exudate of Acacia senegal, which improves the sensorial properties of formulas, providing a soft touch.